



John Maynard Keynes on the Economic Possibilities for our grandchildren 1930

Two great errors

The error of the revolutionary who thinks things are so bad that nothing can save us and the pessimism of the reactionary who considers the balance of our economic and social life so precarious that we must risk no experiments

Think long term –for our children

A new kind of economy with inter-generational agreement

To respect the limits of the earth as we climb to over 400ppm carbon

Low carbon, work rich, compassionate and imaginative economy

Work rich community rebuild that focuses on (Jackson, 2013)

- Care
- Craft
- Creative industries

Social investment in our children – requires slower longer term investment for security
In health, in community housing, in education, in generating new meaningful work

-we ask how everything we do invests in our children & young people going forward –from how we invest our pensions, develop our banking vision

We CAN create a child friendly economy that is fit for the future flourishing of our children

