

A photograph of two children playing in the ocean surf. A boy in a grey sweater and dark pants is on the left, and a girl in a pink and blue striped sweater and dark shorts is on the right. They are both running through the shallow water, with waves breaking around them. The sky is overcast and grey.

Six-monthly Update

April - September 2017

CHILD
POVERTY
ACTION
GROUP

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Co-Convenors message

Janfrie Wakim

Kia ora tatou, katoa. The months leading to the September election were busy and fruitful nationwide for CPAG, frequently in collaboration with other groups with common interests.

Child poverty was a central concern and a regular feature of media and public interest particularly from announcements in the May Budget to the final debates before the election. Management Committee and staff were in constant demand either preparing policy options or responding to those proposed by political parties.

In the decades since CPAG was established we have never witnessed all major parties committed to significant reduction in child poverty.

Information about CPAG contributions are elaborated upon below, and include the CPAG Summit 'Beyond Social Investment' when the much vaunted approach was scrutinised further. As a collective CPAG is working on incorporating kaupapa Māori values into our mahi, being mindful of Te Ao Māori and more authentic in our commitment to upholding Te Tiriti o Waitangi.

Although this update does not cover the period post election of course CPAG is delighted that the new PM Jacinda Ardern has announced she will take on a newly created role of Minister for Child Poverty Reduction.

Thank you to all CPAG supporters who who have assisted our work by taking action, making donations or contributing in other ways. There is much to be done to ensure the momentum gained is translated into significant meaningful change in the lives of the most needy children in Aotearoa-NZ - and with urgency.

Policy watch

Incomes

Incomes and social development (July 2017)

The Household Incomes Survey report showed that not everyone was better off, despite the fact that income poverty seemed to have lessened since the Global Financial Crisis in 2008. CPAG responded by emphasising the devastating impact of poor quality housing on those who have the lowest incomes, especially for families living in rental housing. Sole parents experienced the highest housing stress, a fact confirmed by evidence from foodbanks and budget services. CPAG expressed concern that the Government's focus on families receiving more in welfare or tax transfers than they pay in income tax was a harmful oversimplification.

Child welfare

Second care reform Bill (July 2017)

The second stage of major reform to New Zealand's care and protection system reached a key milestone in July 2017 with the Children, Young Persons, and Their Families (Oranga Tamariki) Legislation Bill having passed its third reading.

Social Workers Registration Legislation Bill passes first reading (August 2017)

Mandatory registration for social workers is a step closer with the Bill having passed its first reading in Parliament in August.

Housing

Our Social Housing Plan (June 2017)

A summary of the key features of a Social Housing Plan by the National-led Government was released in June 2017. Although it was encouraging that the Government was acting on the current housing situation a CPAG blog response found that most of the discussion around a "social housing plan" was tied up in "transitional" housing and "social housing places" intended only for temporary and emergency needs so there was still a lack of long-term planning. Alan Johnson provided a breakdown of the Government's numbers which showed very few actual "new" state homes were provided, demonstrating the plan did not come close enough to meeting the need.

Healthy Homes Guarantee Bill (No 2) (July 2017)

After over a year since submissions for The Healthy Homes Guarantee Bill (No 2) were sent to the Select Committee this important bill passed its second reading in Parliament in July. This Bill's purpose is to ensure that every rental home in New Zealand meets minimum standards of heating and

insulation and CPAG looked forward to the third reading that would pass the Bill into law later in the year.

Health

New Better Public Services Targets (June 2017)

Prime Minister Bill English announced ten new Better Public Services (BPS) targets which built upon the initial targets set in 2012 and were aimed at improving the lives of New Zealanders. CPAG applauded the new targets because they had improving child well-being at the heart. CPAG said also that while the Government's new BPS health targets were commendable, the housing target failed to make a real commitment to improving the lives of New Zealand's high-need families and children.

Education

Government announced changes to decile funding system (July 2017)

Education Minister Nikki Kaye announced that the Government will replace the decile system for schools with targeted funding to better support those students most at risk of not achieving. CPAG responded in a press release that the new changes disguised a method of cost-cutting. CPAG spokesperson Professor John O'Neill said that there could be negative consequences to making parents the risk factors for children's educational achievement and ignoring the contribution of communities or the proportions of children in a community with learning support needs. CPAG said that unless the Government could actually improve on the decile system, it should be left in place.

Election campaign policies

Labour Family Package (July 2017)

Labour announced a Family Package as part of its election campaign on July 11, which included adjusting Working for Families (WFF) threshold from \$36,350 to \$42,700 benefiting low-to-middle income families by up to \$48 per week. It also announced a new Best Start payment of \$60 for all newborn babies in their first year, continuing to three years for low-income families. CPAG responded in a press release observing that while pleased to see political parties acknowledging the need for a Working for Families overhaul, Best Start is complex and better if simplified as part of WFF. The discrimination of the In-Work Tax Credit was not addressed nor the need to adjust WFF regularly in accordance to wages and CPI inflation.

Green Party welfare package "Mending the Safety Net" (July 17)

The Green party announced a new welfare package as part of its election campaign, which would have the effect of lifting many families out of poverty. The package included increasing all core benefits and thresholds for

earned income, increases in the minimum wage, increases in Working for Families including removing all paid-work criteria from the In-Work Tax Credit (IWTC). The package also included reducing the bottom tax rate and introducing a new wealth tax. CPAG applauded these policies and responded in a press release that this was the "boldest step yet in family income policy taken by New Zealand's political parties", and urged other parties to also consider the remodelling of the IWTC into a Children's Tax Credit available to all low-income families.

Policy development and research

Child Poverty and mental health: a literature review (May 2017)

Large numbers of children in New Zealand suffer from mental health problems, and large numbers of children suffer from poverty and hardship. This literature review revealed a strong link between poverty and its effects on mental health and wellbeing of children in Aotearoa-New Zealand. The evidence strongly suggests that the incidence of mental health problems throughout the life-span could be reduced through addressing the causes of child poverty and associated factors. Any mental health strategy for children should sit alongside a comprehensive programme to alleviate poverty. The report was the result of a collaboration by Kerry Gibson, Quentin Abraham, Innes Asher, Rose Black, Nikki Turner, Waikaremoana Waitoki, and Natasha McMillan, and prepared on behalf of the New Zealand Psychological Society and Child Poverty Action Group.

A New Zealand where children can flourish background paper series (May 2017 - September 2017)

CPAG released documents on five key issues health, social investment, incomes, housing and education which provided evidence-based policy changes to reduce child poverty. As a measure of the impact of these policy changes in real life terms we asked all political parties to commit to reducing the annual number of child hospital admissions for poverty-related preventable diseases from 40,000 to 20,000 by 2022. Refer to page 4 for further information.

Budget 2017

Budget 2017 - A Trickle Not a Tide (May 2017)

CPAG said that while Budget 2017 spelled some welcome changes for Working for Families and Accommodation Supplement recipients, they did not amount to the improvements needed to make an improvement in the lives of all our most vulnerable. CPAG concluded this Budget to be a "Trickle, not a tide" in a press release on May 26.

The increases to the Accommodation Supplement (AS) would benefit many of the lowest income families, but without adjusting the income thresholds, the after-housing

disposable income of working families living in poverty, paying for a private rental will still be unfairly squeezed. Working for Families (WFF) increases were a long-awaited improvement, signalling some relief for low-income working families and beneficiary families in 2018, benefitting a family with three under-16s and an income of less than \$35,000 per year by around \$54 per week. But the increase in the abatement rate and threshold reduction for maximum entitlements meant that a family earning any more than this will have their Working for Families entitlements reduced sharply. Of important note is that none of these changes would come in until April 2018. Furthermore, as WFF is not properly indexed and adjusted to rising costs, the small gains in 2018 would be lost in a short space of time. CPAG's in-depth analysis can be downloaded from [our website](#).

Background papers

[Supporting family incomes in New Zealand and Australia \(June 2017\)](#)

A background paper prepared for Child Poverty Action Group by Associate Professor Susan St John and CPAG researcher Yun So paper compared New Zealand's Working for Families with tax credit support for a family with dependent children in Australia. It provided some useful tables evidencing the greater generosity, and effectiveness of the Australian family tax credit system for low-income working families.

Submissions

[Making Tax Simpler - Submission to the IRD \(September 2017\)](#)

CPAG submitted on the Making Tax Simpler discussion document, with special regard to how the IR intends to update its administration for Working for Families (WFF) tax credits, under a new real-time data capturing methodology. CPAG said it supported simplification in principle but that the rules and regulations around WFF eligibility were poorly designed and needed to be updated with respect to the nature of modern family models, casualisation of work and the uncertainty and inconsistency of income due to WFF criteria. CPAG said that caregiver must have certainty of payments, as children's needs don't change just because incomes fluctuate in casualised labour markets.

Campaigns and partnerships

[Election 2017 Campaign: A New Zealand where children can flourish \(May - September 2017\)](#)

CPAG's priority during the lead up to the 2017 election was for the next Government to commit to the introduction of

measures to substantially reduce child hospital admissions for poverty related preventable diseases. We released five documents on five key election topics that look at how evidence-based policy changes can reduce child poverty if implemented after the next election, under the overarching ask for [A New Zealand where children can flourish](#). These measures would address three key areas that desperately required remedial attention:

1. Inadequate basic healthcare services and education;
2. Income poverty and material hardship; and
3. A lack of affordable, healthy housing recommendations for five key topics central to children's needs..

As a measure of the impact of these policy changes in real-life terms we asked all political parties to commit to reducing the annual number of child hospital admissions for poverty related preventable diseases from 40,000 to 20,000 by 2022.

The five documents are now published on CPAG's website and available for download:

- Priorities for health
- Priorities for social investment
- Priorities for family income support
- Priorities for family housing
- Priorities for education

With the help of our associate and supporter, Terry Levenberg and his design bureau Apropos, we produced social media graphics that could be downloaded on our [website](#), as well as some helpful tips on promoting CPAG's campaign. We also produced policy score cards on incomes and housing, to show how well each party's policies corresponded with CPAG's asks.

[Tick for Kids and Every Child Counts](#)

CPAG continued to actively work alongside and support the Tick for Kids coalition of organisations. We are fortunate to have Lisa Woods (Every Child Counts / Tick for Kids) as a key member of the Wellington CPAG group, to work across events on behalf of the associated organisations.

Events held that were supported by CPAG:

- Every Child Counts housing election forum
- Tick for Kids campaigning workshop

[United Communities Action Network New Zealand \(UCAN\)](#)

CPAG endorsed the Health Charter by the United Communities Action Network New Zealand (UCAN) that says "everyone deserves the right to health". CPAG agreed with UCAN that much of the poor health among

children in New Zealand is attributable to “inadequate and unhealthy housing, poor living environments that alienate vulnerable sections of the community.” The Charter also supports everyone having the right to affordable, safe and healthy housing. Lisa Woods from CPAG Wellington spoke at the UCAN Charter launch, and Debbie Leyland, a member of UCAN NZ is also an active member of CPAG’s Wellington network. Members of UCAN and supporters met on Parliament steps to hand over the Health Charter and Election statement to Members of Parliament on 15 August.

Equality Network

The Equality Network reached out to CPAG to collaborate on its election campaign in particular in the areas of incomes and education. EN Media specialist Sophie Barclay worked with key CPAG spokespeople and communications to produce articles and supported other network members to promote the material. CPAG assisted with the commentary on the “hidden costs of education” and also the need to reform Working for Families, which was met with a very positive network and media response, helping also to promote the messages of CPAG’s Fix Working for Families campaign.

Events and workshops

Child Poverty and Mental Health - a literature review report launch (May 17)

A joint report launch of *Child Poverty and Mental Health: A Literature Review* at the Auckland City Mission on 18th May 2017. In May, CPAG published a report that was written in collaboration with the New Zealand Psychological Society and the launch was met with a wide and positive response from attendees, media and professionals in the mental health sector. Working on this project and event launch enabled the expertise of both groups to bring something of greater value than each on our own. A special thanks to our speakers; Helen Robinson from Auckland City Mission, Professor Angus Hikairo Macfarlane and Quentin Abraham of the New Zealand Psychological Society, Associate Professor Kerry Gibson from the School of Psychology at the University of Auckland, and Professor Innes Asher.

CPAG Post-Budget Breakfast Series (May-June 17)

Following the release of the 2017 Budget on May 25, CPAG held post-budget events in Wellington, Auckland, Whangarei, Dunedin, Nelson and a podcast in Christchurch, providing child-focused analysis and commentary on what the government budget should be doing. CPAG is indebted to all the speakers and the hardworking volunteers and supporting organisations who contributed in each city and on whom CPAG depends. Speakers at each event did

a remarkable job interpreting and presenting a cogent analysis of 2017 Budget. The full budget review is on [our website](#). CPAG is grateful for all those organisations who co-hosted or supported the event. Special thanks to Public Health Association in Wellington, Speak Up - Kōrerotia and PlainsFM in Christchurch, Manaia Health in Whangarei, Presbyterian Support Otago in Dunedin and Soroptomists in Nelson.

Annual General Meeting and Political forum - Auckland (July 2017)

Over 100 of our members and supporters attended CPAG’s 19th Annual General Meeting on 19 July at the Saint Columba Centre in Auckland. Elected to CPAG’s Management Committee were: Innes Asher, Helen Bull, Gerry Cotterell, Alan Johnson, Therese Luxton, Mike O’Brien, Jessica Suri, Jennifer Braithwaite, George Makapatama, Frank Hogan, and Janfrie Wakim. Co-opted Management Committee members were Susan St John and John O’Neill. The AGM was followed by a child poverty political forum chaired by CPAG management committee member Frank Hogan. All political parties were questioned on their policies to reduce child poverty, with a focus on the key issues of health, housing, incomes, education and social investment. It was a valuable forum and there is no doubt the next Government of New Zealand will need to think carefully about how it plans to meet the needs of ALL children.

The 2017 CPAG Annual Report is available for [download online](#), and the video live stream from the evening is [here](#).

Political forum - Wellington (July 2017)

Wellington CPAG and Tick for Kids held a joint Child Poverty Political Forum in July. Around 150 people attended the forum, and it was very well-received. Candidates were asked to answer three questions relating to child poverty issues, followed by a Q&A discussion with the audience. The forum was chaired by Tony Dowell, Professor of Primary Health Care and General Practice and Head of Department of Obstetrics and Gynaecology at the University of Otago in Wellington and Kaumatua Toa Waaka. We heard from political party candidates about their vision for a New Zealand where all children can flourish in terms of the key issues of health, housing, incomes, education and social investment.

Absolutely positively no to child poverty workshop (August 2017)

Child Poverty Action Group, Tick for Kids and Every Child Counts jointly hosted a Wellington-based workshop focused on getting child poverty onto the 2017 election agenda and working towards a goal of halving poverty-related child hospital admissions by the next election. The workshop aimed to encourage ways for supporters to keep the issue

of child poverty a key election priority for all political parties and teach practical advocacy and social media campaign skills.

[“Be the voice NZ children need” CPAGY info night \(August 2017\)](#)

CPAG held its first Information Evening at the University of Auckland Business School. Speakers covered CPAG’s vision and mission, the current child poverty situation in New Zealand, what CPAG has achieved so far, as well as how to become a youth advocate, change-maker and voice for New Zealand’s children. Speakers for the evening were Alan Johnson, Jeni Cartwright, Frances Everard, and Anoushka Maharaj. The kōrero was followed by questions, then discussions over pizza.

[Whangarei political forum \(August 2017\)](#)

Whangarei CPAG held an Eliminating Poverty in Northland Political Forum in August. It was chaired by local lawyer and television personality, Rob Harte, and attendees heard about each party’s vision for a New Zealand where all children can flourish. The forum was supported by Ngati Hine FM, Te Hiku Media and the Haukainga Project who filmed the event. Representatives who participated in the forum included Matt King (National), Ash Holwell (Green Party), Kelvin Davis (Labour), Chris Leitch (Democrats for Social Credit) and Helen Peterson (New Zealand First).

[Dunedin Child Poverty Forum \(August 2017\)](#)

Child Poverty Action Group Dunedin was part of a political forum at Knox Church Community Hall in the lead-up to the 2017 general election. The event was held in partnership with Connect South, Aotearoa New Zealand Association of Social Workers, and the Public Health Association of New Zealand. We heard from electoral candidates on how each party was going to make sure ALL New Zealand children flourish. The forum featured candidates from National, Labour, Māori Party, Act, Green and NZ First.

[Wellington Housing Election Forum \(September 2017\)](#)

Every Child Counts and the Child Poverty Action Group hosted a Housing Election Forum along with other organisations, to jointly call for urgent action on housing to recognise every child’s right to a safe, affordable and healthy home.

The event was held at a secret location on Tuesday 5 September from 5.30 - 7.15pm. Special guest speakers included Lisa Woods from Every Child Counts, Debbie Leyland from UCAN NZ, and David Pierce from Sustainability Trust.

MPs then spoke about what they would do to improve

access to safe, healthy, affordable housing.

The secret location was a home that had quality issues, and attendees heard about the situation directly from the whānau who lived there, emphasising the importance and brevity of access to healthy affordable housing. The event concluded with words from the father of the household, who spoke about the many sick days he had to take because of unwell children. He called upon all those present with the power to do something to urgently take action.

[CPAG Summit 2017: *Beyond Social Investment* \(September 2017\)](#)

On 8 September, CPAG held a summit examining and critiquing the Government’s view of welfare provision, discussing what a welfare system that genuinely put “the well-being of children at the centre” would look like. The full-day Summit explored what changes to policies and budgets would make the difference required for all children to thrive. The annual event was held in partnership by Child Poverty Action Group, The Retirement Policy and Research Centre (RPRC) and the Centre for Applied Research in Economics (CARE) at the University of Auckland Business School.

[Fundraising](#)

During 2017 Tanisha and Hugh Brocklebank, together with four talented young children, created “Kids Art by Kids” greeting cards. Artwork by the children was reproduced to be sold in packs of greeting cards as a fundraiser to support raising awareness and reduction of child poverty. CPAG is grateful to Hugh and Tanisha for their effort organising the fundraiser and selling the cards on TradeMe and in local cafes.

[Te Ao Māori at CPAG](#)

[Whakatauki and CPAG’s four pou](#)

Child Poverty Action Group has been developing better understanding of Te Ao Māori and incorporating Māori values into our kaupapa, with the purpose of strengthening CPAG commitment to Te Tiriti o Waitangi and to the tamariki of Aotearoa-New Zealand. We acknowledge with deep gratitude the guidance and support of Dr Hirini Kaa and Michael Tamihere with this mahi.

CPAG as adopted this whakatauki as being expressive of our kaupapa:

“He kai tahu me kikini, he kai tahu me tihore, mā te tamaiti te iho”

“Pinch off a bit, peel off a bit, the inside is for the child” (said of the potted bird)

And four pou (underlying values):

Mana: We acknowledge and uphold the mana of all children.

Manaakitanga: We believe that our society should show respect, generosity and care for all children as taonga.

Kotahitanga: We work collectively to uphold the mana of all children and to ensure they flourish.

Matauranga: We believe that child-centred knowledge is essential to upholding their mana and enabling them to thrive.

Media highlights

Quarter 2

24 April	We're not a daycare, we're a library'	NZ Herald
26 April	NZ children rates of chronic respiratory illness "shocking"	Radio Live
1 May	Vulnerable children even more at risk during school holidays	Stuff.co.nz
3 May	Innes Asher interview re: new Health Targets	BFM The Wire
5 May	Changes to working for families on the cards	RNZ
5 May	It's important to pay all your bills ... and feed the kids'	RNZ
6 May	Government manipulating social housing data - Child Poverty Action Group	Newstalk ZB
15 May	Finding the will to heal child poverty	Newsroom
15 May	Susan St John: NZ-Oz situation dumps on Kiwis	NZ Herald
17 May	Give kids free healthcare, dental - advocates	Newshub
18 May	Breakfast event to discuss what Budget 2017 really means for Nelson	Nelson Mail
18 May	Combatting child poverty will help beat child mental health issues	NZ Herald
18 May	Plea to tackle poverty for children's mental health	RNZ
18 May	Cures for mental health woes start with the young and with adequate income	NZ Doctor
19 May	Measuring child hospital admissions to fix an embarrassing problem	NZ Doctor
20 May	What does the future hold for Working For Families?	Newsroom

22 May	How children's immune systems are affected by cold, damp housing	Noted
22 May	What's in store for Working For Families?	Newsroom
23 May	Addressing low incomes would spill over into health benefits - CPAG GP	NZ Doctor
23 May	Budget 2017: Make child obesity and child poverty priorities	Newsroom
23 May	Budget must do more for children	Newstalk ZB
25 May	Steven Joyce fails to dampen expectations of big spend up in his first Budget	NZ Herald
26 May	On The Nation this weekend	The Nation
26 May	Budget boost for low income families, DHB	Nelson Mail
26 May	Crappy crowded homes are Plunket's daily heartbreak	NZ Doctor
26 May	Poverty activists tear apart Joyce's Budget	Newshub
26 May	We want a torrent not a trickle - Poverty action group	Māori Television
27 May	Budget is trickery, Kiro tells Whangarei child poverty group	NZ Herald
09 June	Under the line: Impact of poverty on children's health	Stuff.co.nz

Quarter 3

12 July	Labour's family package described as too complicated	RNZ
12 July	Grant Robertson defends Labour's families package	RNZ
12 July	Labour's plan labelled 'convoluted spaghetti of entitlements'	RNZ
12 July	Grant Robertson defends Labour's families package	RNZ
18 July	Caregivers 'need stable income for children'	RNZ
18 July	Economist says tax proposal will lead to financial uncertainty	RNZ
18 July	Family payment revamp could mean weekly changes - economist	RNZ

19 July	New Zealand's welfare system is no longer a functioning system, experts claim	Stuff
20 July	The Greens' breathtakingly bold poverty plan	Newsroom
2 August	Benefits system awaits you, so get to know it	Stuff/ Dominion Post
2 August	New Zealand homes: Damp, cold and mouldy	NZ Herald
3 August	Can you work your way out of poverty?	NZ Herald
15 August	All policy is biased, so what can we do?	Newsroom
20 August	Half a million hungry Kiwi kids being fed by Eat My Lunch	Stuff.co.nz
29 August	The Issues of Child Poverty in Tai Tokerau	Te Hiku
29 August	Students applaud Labour tertiary education policy	RNZ
30 August	Childhood diseases in the land of milk and poverty	NZ Herald
30 August	Damp, overcrowded homes bigger threat to kids than car crashes	NZ Herald
30 August	Dr Innes Asher: Cold, damp homes biggest threat to kiwi kids than car accidents	Newstalk ZB
30 August	Cold, damp homes threatening Kiwi kids	NZ Herald
31 August	Real cash injection needed to curb child poverty	NZ Herald
31 August	Shameful poverty - why we must elect a Labour led government	The Standard
31 August	Whanganui at forefront as report highlights fatal effects of cold, damp homes	Wanganui Chronicle
3 Sept	Need seen for strategies to help address poverty	Otago Daily Times
3 Sept	Families struggling, say agencies	Otago Daily Times
7 Sept	Uncertain, insecure and unequal lives in NZ	RNZ
17 Sept	Housing: where parties stand	Otago Daily Times

19 Sept	Number of New Zealand children hospitalised with malnutrition doubles as food costs bite	NZ Herald
21 Sept	Chart: Pacific and M ori more affected by poverty-based illness	<u>Dominion Post</u>
28 Sept	Children are missing school rather than turn up without lunch	Stuff.co.nz
29 Sept	Unhealthy 'lunch packs' costing \$2 marketed to children	Stuff.co.nz

Press releases

Quarter 2

5 April	Latest income and welfare changes fall short of addressing need
12 April	Why are we only seeing Band-Aid responses to the deepening housing shortage?
20 April	Proposed funding model could do more harm
26 April	Hospitalisations linked to poverty must be reduced
3 May	New Health targets for children welcomed
5 May	Will Joyce's Working for Families changes be enough?
5 May	More houses should be the primary target
14 May	CPAG stands behind figures showing \$2.8 billion cuts to Working for Families
16 May	Poverty in childhood linked to mental health problems: new report
17 May	Priorities for health policy: election backgrounder
23 May	Families must feature in Budget 2017
24 May	Budget 2017: Will it turn the tide?
25 May	Budget 2017: A trickle not a tide
6 June	"Sanitary hygiene products too expensive," says CPAG
7 June	Social Investment priorities
15 June	Poor Report Card results show New Zealand is failing its children

16 June	CPAG asks, what's changed since Park Up For Homes?
28 June	Policy priorities for supporting family incomes
30 June	Superu report: Incomes and housing crucial to community stability
Quarter 3	
11 July	Children's housing needs are too urgent to stall
12 July	CPAG welcomes attention to Working for Families at last
14 July	A good start to WFF changes, what will Greens have in store?
18 July	Bold changes and combined efforts could work for families
24 July	CPAG supports housing petition by Medical Students
25 July	No signs of real improvement for poorest families
28 July	Housing priorities for a New Zealand where all children can flourish
2 August	Concern new education funding disguises cost-cutting
15 August	Money week: Stop the stress of high-interest debt
15 August	Prevent youth crime by ending poverty
22 August	Make eliminating child poverty New Zealand's No.1 priority
23 August	People's Review report shows urgent policies needed
31 August	Parental income test needs urgent attention
5 Sept	Bold plans needed to tackle child poverty, not vague promises
5 Sept	Every Child's Right to a Healthy Home
6 Sept	Education priorities for a New Zealand where all children can flourish
12 Sept	#Tick4Kids movement launches campaign
15 Sept	Harsh punishments for sole parents fuel child poverty
27 Sept	NZ First's anti-discrimination policy could be promising

Blogs (CPAG website)

Quarter 2

17 April	Poverty and debt: a family in crisis - Jeni Cartwright
18 April	Will the real Home Truths please stand up? - Bex Rillstone
1 June	Would you buy your child's future from this man? - M. (Claire) Dale
7 June	Making sense of the Government's housing numbers - Alan Johnson
22 June	Dispelling the myths of food poverty - Anne Else

Quarter 3

1 July	Befuddling figures will not house families in need - Jeni Cartwright
28 July	Sick children will be helped by Healthy Homes Bill - Dr. Chloe Humphrey, Professor Innes Asher
11 August	Box-checking is a game of no responsibility - Anonymous
1 August	It's Money Week, let's talk about debt for low-income families - Robert Choy
17 Sept	When the state turned away: Sarah's story - Therese Luxton

Articles (Non-CPAG)

Quarter 2

6 April	What century are we living in? The Daily Blog	Susan St John
3 May	Let's have open slather on the 1990s The Daily Blog	Susan St John
15 May	Finding the will to heal child poverty Newsroom	Mike O'Brien
31 May	Time to break open NZ's decades-old poverty trap Newsroom	Susan St John

Quarter 3

14 August	Black and white or 50 shades of grey? The Daily Blog	Susan St John
29 August	Opinion: Poverty researchers right to ignore \$25 benefit increase NZ Herald	Susan St John
1 Sept	Making New Zealand great for children in Election 2017 Voxy.co.nz	Innes Asher (co-author)
3 Sept	The murky, illogical world of life on a benefit Newsroom	Susan St John
8 Sept	Social investment alone won't cure troubled lives Newsroom	Mike O'Brien
22 Sept	A rational debate on housing tax Newsroom	Susan St John

26 May	PAW Hamilton budget event Alan Johnson
27 May	Child Matters - graduating class Diploma in Child Protection Studies Janfrie Wakim
30 May	PHI 2016 course Celia Hayes Public health and Child Poverty
20 June	Rudoof Steiner School Hutt Valley Phillipa Thompson Forum on inequality
20 June	St Mary's college Y13 class Therese Luxton and Celia Hayes

Quarter 3

19 July	Wellington Resilience Film Event Nikki Turner Child Poverty
26 July	Mairangi Castor Bays Presbyterian Church Alan Johnson Renting - problems for families and children
9 August	Business Professional Women in Warkworth Alan Johnson Child Poverty
9 August	Tamaki College Y11 Students Celia Hayes Social action for change
15 August	Variety NZ Susan St John "Working together: charity and advocacy for policy change"
19 August	NZ Nurses Organisation College of Primary Health Care Nurses Symposium Auckland Nikki Turner
15 Sept	Wellpark College of Natural Therapies Therese Luxton Poverty and Health
20 Sept	Hui E! Community Aotearoa Nikki Turner Election report

Guest presentations April 2017 - Sept 2017

CPAG has members around the country available to present to a wide range of forums. If you would like CPAG to speak at your next event, please fill in our speaker request form.

Quarter 2

12 April	ECE event - christchurch Sara Epperson
12 April	NZNO regional conference Nikki turner
9 May	AUMSA Alan Johnson Homelessness and poverty
18 May	Peace Palace talk Celia Hayes Child Poverty / Call to action

Media Summary

Type of Exposure	Q2, 2017	Q3, 2017
Reports and Submissions	2	2
Articles	2	5
Blogs	6	4
CPAG Events	7	7
Press Releases	13	14
Parliamentary Mentions	4	0
Guest Presentations	6	2
No. of website visits (total)	58,557	52189
Average unique visitors/month	12274	11330

Report downloads

Report title	Q1 Jan- Mar 2017	Q2 Apr-June 2017	Q3 July-Sept 2017	TOTAL 2017 (TD)	Overall total (TD)
Housing Election Scorecard (Sep 17)			536	536	536
Education Priorities (Sep 17)			97	97	97
Housing priorities (Jul 17)			305	305	305
Incomes Priorities (Jun 17)		78	126	204	204
Social investment priorities (Jun 17)		119	115	234	234
Health Priorities (May 17)		337	298	635	635
Budget summary analysis (May 17)		662	139	801	801
Child Poverty and Mental Health (May 2017)		2072	1999	4071	4071
Children and the Living Wage (Feb 17)	631	517	407	1555	1555
Early childhood education and barriers to inclusivity (Dec 2016)	442	376	459	1277	1277
Barriers to Support Otara CDA (Nov 16)	139	152	97	388	1249
"Investing in children" summit proceedings (Oct 16)	124	255	290	669	949
Laybying our Future (Jul 16)	183	419	417	1019	2387
Measuring Poverty Guide (Jul 16)	80	108	229	417	834
Kathryn's Story (June 16)	218	292	2547	3057	9195
CPAG Band Aid Budget full analysis	110	122	118	350	1173
Welfare Summit Proceedings (Oct 15)	131	178	268	577	1569
FAQ housing (Aug 15)	229	295	371	895	2166
Child Disability (Feb 2015)	314	569	447	1330	8821
Complexities of relationship (Dec14)	588	1156	728	2472	8961
Our Children, Our Choice: Priorities for Policy Series (Sept 2014)	694	900	756	2350	9469
Hunger for Learning	1752	1647	1194	4593	31211
Left Further Behind	1010	1397	1167	3574	42906
Left Behind	521	790	601	1912	17339
Empty Food Baskets	190	932	426	1548	10369
Child Abuse: Lit Review (June 2013)	3764	2354	1829	7947	30295
Child Abuse: CYFS data (July 2013)	473	516	338	1327	13458
Series :Child Abuse total	4237	2870	20090	27197	61676
Myths and Facts	873	1248	1311	3432	13859
Benefit Sanctions (Sep 13)	111	296	182	589	6890
Benefit Sanctions (June14)	43	78	231	352	1364
Benefit Sanctions (Sept14)	82	183	120	385	1807
Series: Benefit sanctions Total	236	557	0	793	9528
Transience	144	196	148	488	2716
MM research survey	1678	828	588	3094	8481
OCOC Part 1: Child Health & Poverty	134	243	253	630	5443

Report downloads (continued)

Report title	Q1 Jan- Mar 2017	Q2 Apr-June 2017	Q3 July-Sept 2017	TOTAL 2017 (TD)	Overall total (TD)
OCOC Part 2: Early Childhood Care and Education, and Child Poverty	350	486	376	1212	4655
OCOC Part 3: Compulsory schooling and child poverty	57	72	100	229	2266
OCOC Part 4: Housing market change and their impact on children	94	153	161	408	1657
OCOC Part 5: Adequate incomes to address child poverty	107	144	138	389	1333
Hard To Swallow (HTS)	575	648	878	2101	4698