

END
CHILD
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UPDATE

October 2016 - March 2017

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QUARTERLY UPDATE

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Co-convenor's message

Janfrie Wakim

A phrase endlessly promoted by Bill English, Paula Bennett, Anne Tolley and now Amy Adams is - “the social investment approach”, “the social investment approach”. It’s as if the solution to all societal ills has been revealed and all will be well as soon as this approach can be implemented.

It’s an appealing and seemingly simple, sound, succinct phrase that sums up policy options to solve worrying complex, social issues. We are told it’s about mining ‘big data’ gathered on targeted groups with multiple complex needs and then shifting money from other areas to support them which QED achieve better outcomes.

It reminds me of the lyrics of *Jesus Christ Superstar*, when the Apostles ask “What’s the buzz? Tell me what’s a-happening.” And Jesus answers, cryptically, “Why should you want to know? Don’t you mind about the future? Don’t you try to think ahead? Save tomorrow for tomorrow; think about today instead.”

It seems to be that these politicians are talking up improving well-being outcomes for disadvantaged New Zealanders by providing early intervention and spending to produce future gains, but without compelling evidence.

Child Poverty Action Group (CPAG) notes that there is a reduction in spending (investment) over time in key social areas as evidenced in the May 2017 Budget (see CPAG analysis covered in the next update). And the gains are unproven while the risks of stigmatisation by narrower targeting are increased.

CPAG is very concerned about the development of this so-called “big idea” and the creation of the new super Ministry the ‘Social Investment Agency’. Amy Adams will head this super-Ministry which will sit above Health, Education, Social Development, Corrections and occasionally other ministries arbitrating and directing the flow of funds into the social investment projects.

The coming election on 23 September, 2017 offers opportunities for CPAG members to challenge members or Parliament and candidates on these concerns. Representatives from major parties will be at the CPAG’s annual general meeting political forum in Auckland on 19 July, and at the special CPAG election forum in Wellington on 26 July.

Keep a watch out for details of CPAG’s summit conference on 8 September, 2017, in which the social investment approach to welfare provision in 21st century will be the focus. In the meantime, reflect on what has been achieved by CPAG in the previous six months.

Abiding thanks to all who affirm, help, contribute and donate their time, energy and money to support CPAG work. We are endlessly grateful.



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POLICY WATCH

An important aspect of CPAG's work is monitoring the impact of policy on children.

Incomes

Minimum Wage increase - January 2017

On the 24 January the National Government announced it would increase the minimum wage by 50 cents per hour, this year equating to a 3.3% increase (down slightly from last year's 3.4%).

CPAG said that while this initiative from the National Government is a commendable acknowledgement of the rising costs affecting our most needy, the increase would not be an effective solution for reducing poverty in New Zealand. It fell short of being a fair wage, let alone being an adequate wage to sustain a family.

Housing

Government proposes social housing transfer in Christchurch - November 2016

Ministers Bill English and Paula Bennett announced a proposal to transfer up to 2500 social houses in Christchurch to community housing providers (CHPs), a progression of the Government's Social Housing Reform Programme. Housing New Zealand (HNZ) owned properties in Christchurch would be the second portion proposed for transfer, following the appointment of Accessible Properties as the preferred provider for 1124 properties and tenancies in Tauranga.

More social housing announced for Auckland - November 2016

The Government announced that a new social housing complex of 120 apartments would be built on surplus Crown land and an adjoining Housing New Zealand site in Auckland in partnership with local iwi.

Income related rent subsidy offered to council housing - November 2016

For the first time the Income Related Rent subsidy, which is based on 25% of income, was to be offered to council housing through a new partnership between Wellington City Council (WCC) and Salvation Army. People housed on the Ministry of Social Development social housing register would be housed in Wellington City Council units, which have a 'income-pegged rents'.

The pilot was starting with two homes in Newtown, with the option of taking up to 20 houses, about one percent of the council's 2200 units.

Government injects another 300 million into emergency housing.

The Government claimed that more emergency housing places, more support for tenants and more frontline staff would be funded in the next step in the Government's comprehensive housing plan.

They considered that a funding boost of more than \$300 million would be enough for up to an extra 1400 'places' at any one time, 600 in Auckland and the remaining 800 places in areas of high demand around the country.

Auckland relocation scheme: more funding allocated - December 2016

At December 2016 150 households had taken up the offer of financial help to move from Auckland to other regions, in order to improve their own living arrangements and freeing up valuable social housing for others.

In June, the Government introduced the grant of up to \$5000 for relocation costs to help people who wanted to move from Auckland but otherwise could not afford to.

Social Housing Minister Paula Bennett said the uptake of the relocation grant had been so successful that Government would allocate more funds to the scheme.



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Welfare

United Nations (UN) report on child poverty shows urgent action needed - November 2016

A UN report found that New Zealand was not honouring commitment to UNCROC particularly in terms of child poverty and discrimination

CPAG said the report shows we are clearly failing our children. The Government must step up and take significant action.

CPAG considered that an obvious place to start would be to remove the discrimination inherent in Working for Families (WFF) and immediately improve the lives of the children in poorest families and reduce economic disparities, particularly for Māori and Pasifika families.

CYF changes: Second major bill announced - December 2016

Social Development Minister Anne Tolley said the second stage of major legislative reforms aimed at improving the long-term life outcomes for New Zealand's most vulnerable children and young people had been introduced into Parliament.

Proposals in the Bill included:

Allowing young people to remain in care or return to care up until the age of 21, with transition support and advice available up to 25;

Enabling the establishment of an information sharing framework to keep vulnerable children and young people safe from harm;

Extending the youth justice system to include lower-risk 17 year olds.

More research into off-benefit outcomes (February 2017)

Social Development Minister Anne Tolley asked MSD to carry out further research into the outcomes for people who come off benefit, following the release of a report on the issue from Superu, which analysed pre-welfare reform data. CPAG expressed concern at the flimsiness of data-collecting - firstly by Ministry of Social Development quarterly information which compares number

of benefit recipients, and the Superu data which shows only the rate of return to benefits after two years. CPAG queried the validity of information that does not show whether for children, there has been any marked improvement in their livelihood after their parent/s have ceased benefit dependency, and said that a key consideration for any new data should be whether there is improvement in the quality of life for the children and individuals who are no longer benefit-dependent.

17 year-olds included in youth jurisdiction - December 2016

Justice Minister Amy Adams and Social Development Minister Anne Tolley announced that the youth justice system would be extended to include lower risk 17 year-olds, and that services would be provided up till the age of 21 case by case. This was a significant step by the Government in acknowledging the critical needs of children. CPAG supported JustSpeak's call to action that young people should be considered in the youth justice system up till the age of 21, by adding their name to the organisation's open letter. CPAG commended the decision made by the Ministry of Justice and the Ministry of Social Development and expressed hope that our recommendations for changes to the welfare system will be adopted, addressing poverty as a significant precursor to youth crime.

Health

\$875,000 to combat rheumatic fever in Auckland - November 2016

Government committed \$875,000 additional support to targeting rheumatic fever. Dr Nikki Turner of CPAG blogged that targeting single health issues will not fix poverty.

Hawkes Bay DHB signs off on primary medical funding for under-18s - December 2016

On 1 December the Hawkes Bay DHB announced that it would increase the age of free primary healthcare to include many children up until they turn 18 in a bid to reduce barriers to health care. The funding will initially include two thirds of chil-



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dren in the region and the DHB hopes to be able to extend the funding more widely in 2017. CPAG commended this progressive move, one that should support an improvement in health for teenagers in the region. CPAG hoped that this initiative would encourage other parts of the country to consider the importance of access to health-care for teenagers and inspire the Government to change the zero fees policy universally to include all children up until their 18th birthday.

Rheumatic Fever Awareness Campaign launch - February 2017

Following its commitment to providing an additional \$875,000 to target a reduction in rheumatic fever incidences the Ministry of Health launched a campaign to raise awareness about preventing the illness which occurs more commonly in New Zealand than in many other developed countries. CPAG expressed concern that although raising awareness is good, prevention must come in addressing the causative factors. Poor condition housing, including overcrowding situations and lack of income is largely behind the high rate of preventable illness among children in New Zealand. Providing a solution to these causative problems must come hand in hand with efforts to raise awareness.

Education

Government backs down on global bulk funding plans - November 2017

The Government abandoned plans to introduce a form of bulk funding, after sustained opposition from teachers and principals. The proposal would have let schools trade teachers for additional cash to spend on other resources.

The Government said it would still push ahead with six other proposed changes, including replacing the decile funding system, increasing the amount of money going to private schools and stopping schools from spending their property money on other things.

It aimed to introduce the new funding system, for schools and early childhood centres, by 2020.

The Post Primary Teachers Association (PPTA) and the Educational Institute - the two teachers' unions - said the bulk funding decision was a big win for the teachers, principals and parents who opposed it.

POLICY DEVELOPMENT AND RESEARCH

Child Poverty Monitor 2016

The 2016 Child Poverty Monitor released on 13 December revealed no significant improvement for the lives of children in New Zealand experiencing the effects of poverty, proving that any efforts by Government to reduce the impact of poverty on children have failed. That the numbers remain so persistently high demonstrated that poverty among New Zealand children is enduring and long-term. CPAG members attended the launch of the Child Poverty Monitor 2016 report to hear Auckland City Missioner Chris Farrelly discuss the growing blight on Aotearoa, and Children's Commissioner Judge Andrew Becroft talk about the immediate need for a comprehensive plan to reduce poverty in New Zealand. CPAG wholeheartedly supports Judge Becroft's call to action, that a significant, Government led multipronged plan to make children's lives better must be implemented and committed to nationwide, by organisations and communities alike.

Salvation Army State of the Nation report: Off the Track - February 2017

The Salvation Army's annual State of the Nation report revealed an alarming lack of improvement for children living in poverty in New Zealand despite a significant growth in the economy.

CPAG said that the report, *Off the Track* provides clear evidence that the benefits of a booming economy are not reaching those who need them most.

While the housing market may be contributing to overall economic growth, it is rapidly reducing disposable income among those who are renting, as accommodation costs continue to rise faster



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than wages and salaries. The demand for and lack of affordable housing in many areas has resulted in unprecedented levels of homelessness in New Zealand. Among the homeless are families with young children, as well as youths aged between 19 and 24 who are struggling not only with the rising cost of living, but also to find gainful employment.

Despite an increase in jobs, a rise in the average hourly pay rate, and a reduction in the number of children dependent on welfare benefits, the number of children experiencing severe hardship and income poverty has not changed in the past ten years, and the Salvation Army continues to experience a steady increase in food parcel distribution. While there are fewer people supported by welfare, there is no evidence to suggest that families are any better off. The report suggested that entrenched poverty may be affected by failure of the Working for Families (WFF) tax credit scheme to alleviate hardship among the most needy.

"The worst-off families are excluded from the full package, which saves Government spending about \$500m per year," said Associate Professor Susan St John, economics spokesperson for CPAG.

Barriers to support: Uptake of the child disability allowance in Otago - December 2016

This report, co-authored by CPAG's co-convenor Alan Johnson and researcher Jessica Suri of Otago Health followed on from the 2015 CPAG report, *It shouldn't be this hard: children, poverty and disability* which highlighted that the Child Disability Allowance (CDA) was under-paid and difficult to access for some families in need.

Considering the relationship between disability and low-income households, this preliminary study set out to examine rates of child disability and levels of access to the CDA in Otago, a suburb of South Auckland. An additional aim of the project was to assist Otago families with disabled children who were not receiving their CDA entitlements to gain these payments.

The report includes an overview of and analysis of Ministry of Social Development (MSD) payment

rates of the CDA, and the purpose, method and findings of the survey on CDA uptake in Otago. The survey was developed together by CPAG, Disability Connect and Otago Health Charitable

Trust.

SUBMISSIONS

Submission on the Oranga Tamariki Bill - March 2017

Submissions on the legislation that will implement the Government's planned changes to Child, Youth and Family work closed on March 3. The Bill was the second of two pieces of legislation on this issue, the first of which was passed into law in early December. CPAG submitted on this bill in 2016.

In this latest submission CPAG said that the well-being and best interests of the child must be the paramount consideration and considers that the removal of the whānau first clause is in direct opposition to the child's well-being. CPAG did not consider that the "further specific steps in relation to improving outcomes for Māori children" in Clause 12 of the Bill are meaningful provisions, given that many Māori are opposed to the removal of "whānau first," and the evidence is that taking children away from their whānau and cutting them off from their culture is overwhelmingly detrimental to them in the long term. A better way of ensuring more positive outcomes for Māori children would be to restore whānau first and acknowledge the role poverty plays in poor outcomes for children and take steps to address that.

For more information, download the latest [submission](#).

Submission on the Budget Policy Statement January 2017

In a recent submission to the Finance and Expenditure Committee on the Budget Policy Statement 2017, Child Poverty Action Group (CPAG) said that reducing the rate and depth of child poverty must be the first priority in the 2017 budget. CPAG recommended making housing of low-income or 'at risk' families a priority, and says that the Budget



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must measurably improve incomes for low-income families whether supported by benefits or low wages. General tax cuts however are not the answer, but improvements to Working for Families (WFF) tax credits could help many families significantly.

“WFF should be seen as the best and fairest way to offset taxes paid for the lowest income families with children,” said Susan St John, economics spokesperson for CPAG. “New Zealand has a very flat income tax system and a high GST on everything. The burden of high GST lands heaviest upon our lowest income earners. They are also repaying students loans and face other clawbacks from very low-income levels.”

CAMPAIGNS AND PARTNERSHIPS

JustSpeak campaign to raise the Youth Justice age - success in December 2016

CPAG was among the many organisations which signed JustSpeak's open letter to John Key and Cabinet Ministers in September 2016, and committed to continue to support the organisation's call to action, that young people should be considered in the youth justice system up till the age of 21. JustSpeak said, “Including 17 year-olds in the youth justice system is the right thing to do. All children deserve a fair go, especially when they have so often had a rough start. If you do not include 17 year olds in the youth justice system you are failing to take action to break the crime cycle for these children.”

Fix Working for Families #FWFF campaign update

CPAG launched Part Two of the Fix Working For Families #FWFF campaign by highlighting comments made by the new Prime Minister Bill English around forthcoming changes to family assistance through the tax system. CPAG said: English has recently agreed that Working for Families (WFF) is a good way for funds to reach “the families with children and families that are on low

incomes”. CPAG urged the Government to reverse the ways the current WFF drives inequality and discriminates against the children of families who do not meet the rigid hours of work criteria. In particular the significant In-Work Tax Credit worth at least \$72.50 is denied to the very worst off families. The second phase of the campaign had a dedicated focus on low-income working families and the ways in which Working for Families (WFF) fails them through policies that cause payments to erode over time.

EVENTS AND WORKSHOPS

The year that has been where to from here?

The Wellington CPAG group held a joint end-of-year event with Every Child Counts on 30 November at the Southern Cross Bar and restaurant. A packed out a room meant there was a bit of time to network, dwell on the year that had been and where to for the next year. The event featured speakers from CPAG, Every Child Counts, ACYA and a CPAG young people's network, and was supported by local musician Nigel Parry, whose lyrics told a story about a child's experience of poverty and housing. Wellington CPAG expressed an awareness that a lot of challenges lay ahead and had planning well underway for 2017. CPAG's work would continue to challenge all New Zealand to urgently and systematically respond to the needs of our children.

Auckland Report launch of *Barriers to support: Uptake of the child disability allowance in Otara*

Barriers to support was launched on Monday November 21 at the Otara Music Arts Centre (OMAC) and was met with a positive response, which highlights a shared understanding that getting assistance is a painstaking effort for those who need it, and it is agreed that the process should be made easier, a key finding in this report.

The diverse audience of attendees included local people, public health providers, politicians, social workers, and media. The report was sent out to Ministers with disability and social development

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related portfolios, MP's and stakeholders outlining findings and suggested improvements to the process. CPAG had a positive response from the Social Development Minister noting that MSD is now considering how they can better work with local communities including Otara, to enable eligible families to access this support. The report was co-authored by CPAG's co-convenor Alan Johnson and researcher Jessica Suri of Otara Health and is available to download from the [CPAG website](#).

FUNDRAISING

Salsa with the Southern Stars: Child Poverty Action Group fundraiser - November 2016

Salsa with the Southern Stars, a Child Poverty Action Group fundraiser event, was held on Friday 11 November at the Southern Cross Medical Care Society at Takutai Square, Auckland. An hour lesson of beginner's Salsa dance led by top dancers such as Shenee Taylor was followed by a glass of wine, nibbles and time to mix and mingle.

The event was organised by Communications Specialist Rachel Wattie from Southern Cross Health Society.

Kidkind T-shirts - Fundraising for CPAG! December 2016

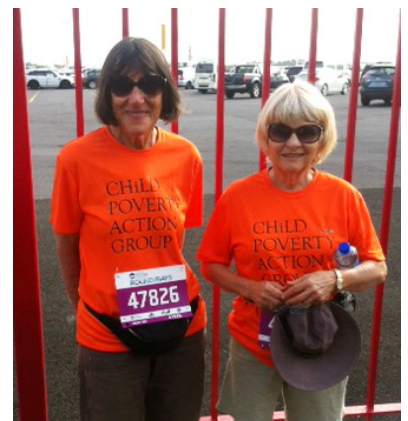
Following the success of their wonderful range of kids t-shirts launched at the beginning of 2016, Kidkind announced that a new summer range would be available online at www.kidkind.org.nz. Talented New Zealand artists contributed designs, including Beck Wheeler, Otis Frizzell, Kate Hurst-

house, Knucklebones Design Co., Guy Bellerby and more. Proceeds from the sales were donated to CPAG to help fund work in research, education and advocacy.

Ports of Auckland Round the Bays March 2017

CPAG members and supporters participated in the iconic Auckland Round the Bays fun run on Sunday March 6th. The Ports of Auckland Round the Bays is an annual event that brings together communities from far and wide to support the wonderful work of New Zealand charities. As well as joining in with one of Auckland's foremost public events, Round the Bays offers CPAG supporters the opportunity to help fundraise for us.

A big special thanks to Shirley and the team at Biggles Childcare who came along in support of CPAG and managed to raise \$126 for our research this year.



BACKGROUND PAPERS

Children and the Living Wage (February 2017)

Associate Professor Susan St John and CPAG researcher Yun So

A new background paper written for CPAG explained why families in Aotearoa New Zealand need a much more robust system of tax credit supports as well as higher wages.

The Living Wage Movement Aotearoa (LWMA) has been rightfully responding to the disastrously inadequate standard of living afforded to low-income families on the minimum wage. Rather than advocating for an improved minimum wage the LWMA encourages employers to pay a living wage that will enable an adequate standard of living.

CPAG said that higher wage rates alone could not





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compensate for the additional needs of families of different composition, and that it is important to improve and extend the Working for Families (WFF) tax credit scheme. In this way families of different composition are protected.

“The WFF tax credit system needs to be fully restored and enhanced in tandem with higher wages,” said Associate Professor Susan St John, CPAG economics spokesperson.

Early childhood education and barriers to inclusivity: Working toward a fairer system (December 2016)

Dr Bernadette Macartney

Ensuring the rights and access of every child to a quality, inclusive early childhood care and education (ECCE) is an important challenge and opportunity for government, policy makers, teachers, families, and communities. This backgrounder considered pre-school children with disabilities and their access to and participation in ECCE in Aotearoa New Zealand. It highlighted problems associated with their rights to equal participation in early childhood education alongside their non-disabled peers and looks at the troubling relationship between targeted funding for attendance and exclusion.

MEDIA HIGHLIGHTS

| 4th Quarter 2016 | | |
|------------------|--|-------------------|
| 3-Oct-16 | Key shuns Children's Commissioner's child poverty target | TVNZ |
| 3-Oct-16 | Deadline proposed to get 10 percent of children out of poverty | Radio NZ |
| 4-Oct-16 | Andrew Little: \$60-a-week baby policy still a bun in the oven | NZ Herald |
| 6-Oct-16 | Councils can do more to house low-income earners | The Dominion Post |
| 13-Oct-16 | Kiwi kids in poverty reliant on sponsors | The Press |

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| 13-Oct-16 | Collins' poverty comments simplistic - Te Puea chair | Radio NZ |
| 13-Oct-16 | Poverty campaigners appalled by Police Minister's comments | RNZ |
| 13-Oct-16 | Collins criticised over child poverty comments | RNZ |
| 13-Oct-16 | Child poverty and bad parenting a 'middle class New Zealand myth' - researchers | Stuff.co.nz |
| 13-Oct-16 | 'If we're serious about tackling crime, we need to tackle poverty' | RNZ |
| 17-Oct-16 | 'Digging the hole and filling it up forever': the search for a fix to the homeless crisis | The Spinoff |
| 18-Oct-16 | Chris Trotter: Surplus should be used to fight poverty, not fund tax cuts | The Press |
| 19-Oct-16 | Govt to raise age of state care from 17 to 21 | Radio NZ |
| 19-Oct-16 | Age of state care to be raised to 21 | MSN |
| 20-Oct-16 | GUEST BLOG: Alan Johnson - Calling our immigration policy for what it is | The Daily Blog |
| 21-Oct-16 | Experts insist schools not fit for purpose, not even this century | NBR |
| 28-Oct-16 | Elizabeth Stanley: 'Responsibility' won't fix poverty but caring might | NZ Herald |
| 28-Oct-16 | Tax-cuts or... Education | The Standard |
| 7-Nov-16 | Housing crisis blamed for Auckland's rheumatic fever rates | Radio NZ |
| 8-Nov-16 | Should your school be feeding hungry students? | School News |
| 14-Nov-16 | Insurance cost increases helps drive gap between rich and poor | Insurance Business |
| 21-Nov-16 | Families missing out on child disability allowance, survey finds | Nz Herald |



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| 21-Nov-16 | Child disability allowance should be made more available | Green Party |
| 21-Nov-16 | Families of disabled children missing out on allowance | Radio NZ |
| 21-Nov-16 | Children with disabilities missing out on financial help | Radio NZ |
| 22-Nov-16 | Confusion over child disability allowance sees many missing out | NZ Doctor |
| 23-Nov-16 | Editorial: Time for rethink on child disability allowance | Nz Herald |
| 23-Nov-16 | Poorest children missing out on disability support because of red tape | The Human Rights Commission |
| 23-Nov-16 | Govt urged to act on disability support | NZ News-wire |
| 25-Nov-16 | Make it easier for parents to apply for child disability allowance - Otara GP | NZ Doctor |
| 13-Dec-16 | No improvement for Kiwi kids in poverty - report | Newshub Radio |
| 13-Dec-16 | Frank Hogan: Child Poverty Monitor | Newstalk ZB |
| 1st Quarter 2017 | | |
| 25-Jan-17 | Back to school budget | Newshub Radio |
| 28-Jan-17 | Back to school budget | BFM |
| 28-Jan-17 | Back to school costs bite | Gisborne Herald |
| 30-Jan-17 | Schools reminded not to pass digital tech costs on to parents | School News |
| 30-Jan-17 | Expenses skyrocket as students go back to school | Education HQ |
| 8-Feb-17 | New Zealand off the track with child wellbeing - CPAG | Newstalk ZB |
| 18-Feb-17 | MUST READ: A culture of denial at WINZ is what has put staff at risk | The Daily Blog |
| 23-Feb-17 | Child Poverty Action Group wants bigger broader policy - Innes Asher | Newshub Radio |
| 23-Feb-17 | Innes Asher on Amnesty report | Newshub |

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| 23-Feb-17 | On oldie but a goodie: Joyce is playing the election year tax-cut shuffle | Stuff.co.nz |
| 23-Feb-17 | NZ's child poverty highlighted in Amnesty report | Newshub/AM show |
| 6-Mar-17 | Whanau clause removal threatens effectiveness of law | Waatea News |
| 8-Mar-17 | International Women's Day 47 years on how far have we come? | The Standard |
| 17-Mar-17 | Brian Fallow: More for kids, less for the elderly | NZ Herald |
| 18-Mar-17 | Fluid children' the price of rising rents | Newsroom |
| 27-Mar-17 | CPAG report: Children and the Living Wage | BFM |
| 28-Mar-17 | Getting off the treadmill | Newsroom |
| 28-Mar-17 | Master Listeners | Radio NZ |
| 31-Mar-17 | Latest incarnation of CYF opens its doors | Radio NZ |

BLOGS (CPAG WEBSITE)

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|-------------------------|---|
| 4th Quarter 2016 | |
| October | <u>Budget surplus: do the right thing</u> - Jeni Cartwright |
| | <u>Ministerial housing announcement underwhelming</u> - Frank Hogan |
| November | <u>Targeting single health issues will not fix child poverty</u> - Dr Nikki Turner |
| | <u>Working toward better support</u> - Alicia Sudden |
| | <u>Increasing the age for children in care: What does it mean?</u> - Mike O'Brien |
| | <u>Tenure security is bigger than longer leases</u> - Alan Johnson |
| December | <u>It's better policy needed, not marriage incentives</u> - Jeni Cartwright |
| | <u>So, how are we making our investments?</u> - Mike O'Brien |
| | <u>Quality, inclusive Early Childhood Education in Aotearoa New Zealand: Under-funded and neglected</u> - Dr Bernadette McCartney |



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| 1st Quarter 2017 | |
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| January | <u>The smoke and mirrors of benefit figures</u> - Alicia Sudden |
| February | <u>Amelias Story</u> - Anon |
| | <u>Children deserve the best education, all the time</u> - Dr Vicki Carpenter |
| March | <u>Supporting "hardworking" families</u> - Dr Emily Keddell |
| | <u>Wild West in the Suburbs</u> - Dr M. Claire Dale |

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| 25-Feb-17 | <u>SUPPORTING "HARD-WORKING" FAMILIES?</u> | Re-Imagining Social Work in Aotearoa New Zealand | Emily Keddell |
| 19-Mar-17 | <u>What would you do Prime Minister English</u> | The Daily Blog | Susan St John |
| 29-Mar-17 | <u>Labour/Green economics - these fiscal rules aren't the beginning of the end</u> | The Daily Blog | Susan St John |

ARTICLES (NON-CPAG)

| 4th Quarter 2016 | | | |
|------------------|---|-----------------------------------|---------------|
| 9-Oct-16 | <u>Must read Sunday a faire suck of the sauce bottle</u> | The Daily Blog | Susan St John |
| 20-Oct-16 | <u>Calling our immigration policy for what it is</u> | The Daily Blog | Alan Johnson |
| Nov-16 | <u>Child poverty and health in Aotearoa - the way forward.</u> | <i>Psychology Aotearoa, (8) 2</i> | Innes Asher |
| 12-Dec-16 | <u>A glowing school report for NZ? In part - but beware the shallow score-keeping</u> | The SpinOff | John O'Neill |
| 12-Dec-16 | <u>Shades of I, Daniel Blake.</u> | The Daily Blog | Susan St John |
| 30-Dec-16 | <u>The horrific truth about Bill English's State Housing Privatisation</u> | The Daily Blog | Alan Johnson |
| 1st Quarter 2017 | | | |
| 4-Feb-17 | <u>Visionless and exclusionary. A good future, just for people like Bill</u> | The Daily Blog | Susan St John |
| 21-Feb-17 | <u>Tax cuts in store but what is Joyce thinking?</u> | The Daily Blog | Susan St John |

GUEST PRESENTATIONS OCT 2016 – MARCH 2017

CPAG has members around the country available to present to a wide range of forums. If you would like CPAG to speak at your next event, please fill in our speaker request form.

| 4th Quarter 2016 | |
|------------------|--|
| 13 October 2016 | Scots College Wellington Lisa Woods |
| 18 October 2016 | Tamaki College Frank Hogan |
| 29 October 2016 | Social Justice conference Susan St John Child poverty panel |
| 29 October 2016 | Social Justice conference Innes Asher Housing, Homelessness + Health panel |
| 11 November 2016 | Fundraiser Julie Timmins |
| 16 November 2016 | JustSpeak careers day Alan Johnson |
| 16 November 2016 | Child Matters Diploma class Janfrie Wakim |
| 25 November 2016 | Families Adrift. The Social and economic climate of the 21st century - ANZTAA conference Susan St John |
| 28 November 2016 | Children's Rights: International and National Perspectives Symposium Emily Keddell "To punish parents or protect children? The neoliberal ambivalence of child poverty policies in Aotearoa New Zealand" |



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| 29 November 2016 | Child Matters Diploma - Christchurch Sara Epperson |
| 7 November 2016 | Graduation Ceremony CCDHB Dr Nikki Turner |
| 15 November 2016 | ALBA Social Justice evening Innes Asher |
| 1st Quarter 2017 | |
| 18 January 2017 | AUT On our doorstep: A voice for homeless youth documentary premiere Alan Johnson |
| 28 February 2017 | Event for the Auckland Branch of the Commerce and Economics Teachers' Association Susan St John |
| 22 March 2017 | Waikato University Presentation to 3rd year Social Science students Mike O'Brien |

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|------------------|--|
| 12 December 2016 | Support for Heidi Hayward's open letter from CPAG |
| 12 December 2016 | Different rules for charter schools don't add up |
| 13 December 2016 | Child Poverty Monitor: Action plan needed now |
| 1st Quarter 2017 | |
| 16 January 2017 | AUT documentary will reveal harsh realities for homeless youth |
| 24 January 2017 | Back-to-school budget demands send parents into crisis |
| 25 January 2017 | Minimum wage increase has minimal impact without stronger supports |
| 2 February 2017 | Plea for a cross-party commitment to ending child poverty |
| 8 February 2017 | Salvation Army State of the Nation report: Off the Track |
| 9 February 2017 | Budget Policy 2017: Make housing low-income families a priority |
| 15 February 2017 | New data must take child welfare into consideration |
| 27 February 2017 | CPAG background paper: Children and the Living Wage |
| 2 March 2017 | Social housing demand up 49% since 2015 |
| 3 March 2017 | Poverty link to risk of child abuse cannot be ignored |
| 15 March 2017 | Technical efficiency not enough for children |
| 16 March 2017 | Doctors and families embrace free doctor visits for under-13s |
| 22 March 2017 | Support for UCAN NZ Health Charter |
| 27 March 2017 | Prioritise investing in high quality ECCE for all children |
| 28 March 2017 | Fiscal responsibility requires more focus on children |
| 31 March 2017 | All children are vulnerable |

MEDIA RELEASES

| | |
|------------------|---|
| 4th Quarter 2016 | |
| 3 October 2016 | More comprehensive plan needed to end child poverty |
| 10 October 2016 | UN report on child poverty shows urgent action needed |
| 26 October 2016 | Beware automatic cost cuts that harm children |
| 9 November 2016 | Changes are good but are they the right ones? |
| 11 November 2016 | Report launch of "Barriers to Support: Uptake of the child disability Allowance in Otara" |
| 11 November 2016 | Inflation stats should prompt meaningful action |
| 17 November 2016 | Invitation to CPAG report launch "Barriers to support" |
| 20 November 2016 | More advocacy at the coalface needed |
| 22 November 2016 | Government: Erase Christmas woes with more inclusive policies |
| 2 December 2016 | Praise for progressive move by Hawke's Bay DHB |
| 6 December 2016 | 'Family Package' something to look forward to? |



QUARTERLY UPDATE

October 2016 - March 2017

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MEDIA SUMMARY

| Type of Exposure | Quarter 4 2016 | Quarter 1 2017 |
|-------------------------------|----------------|----------------|
| Reports and Submissions | 1 | 2 |
| Articles and Blogs | 15 | 10 |
| CPAG Events | 2 | 0 |
| Press Releases | 5 | 16 |
| Parliamentary Mentions | 1 | 0 |
| Guest Presentations | 12 | 3 |
| No. of website visits (total) | 50584 | 52555 |
| Average unique visitors/month | 8120 | 9716 |

QUARTERLY UPDATE

October 2016 - March 2017

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REPORT DOWNLOADS OCT 2016 - MAR 2017

| Report/publication | Q4 Oct - Dec 2016 | Q1 Mar - Oct 2017 | Total 2016 | YTD Total 2017 | Overall total |
|--|-------------------------|-------------------------|------------|-------------------|------------------|
| Children and the Living Wage (Feb 17) | | 631 | | 772 | 772 |
| Early childhood education and barriers to inclu- sivity (Dec 2016) | | 442 | | 552 | 552 |
| Barriers to Support (Nov 16) | 861 | 139 | 861 | 174 | 1035 |
| "Investing in children" summit proceedings (Oct 16) | 280 | 124 | 280 | 195 | 475 |
| Laybying our Future (Jul 16) | 242 | 183 | 1368 | 292 | 1660 |
| Measuring Poverty Guide (jul 16) | 171 | 80 | 417 | 130 | 547 |
| Kathryn's Story (June 16) | 601 | 218 | 6138 | 271 | 6409 |
| CPAG Band Aid Budget full anaylsis | 197 | 110 | 823 | 149 | 972 |
| Budget summary anaylsis (May 16) | 0 | 20 | 273 | 20 | 293 |
| Welfare Summit Proceedings (Oct 15) | 191 | 131 | 801 | 183 | 1175 |
| Child Disability (Feb 2015) | 535 | 314 | 2293 | 500 | 7991 |
| Complexites of relationship (Dec14) | 392 | 588 | 2185 | 852 | 7341 |
| Our Children, Our Choice: Priorities for Policy Series (Sept 2014) | 727 | 694 | 2281 | 907 | 8026 |
| Left Further Behind | 695 | 1752 | 4028 | 2251 | 28869 |
| Left Behind | 737 | 1010 | 2964 | 1542 | 40874 |
| Hunger for Learning | 1525 | 521 | 5198 | 778 | 16205 |
| Empty Food Baskets | 186 | 190 | 1451 | 330 | 9151 |
| Series :Child Abuse total | 2860 | 4237 | 11598 | 5365 | 39844 |
| Myths and Facts | 1000 | 873 | 2918 | 1246 | 11673 |
| Series: Benefit sanctions Total | 303 | 236 | 1677 | 400 | 9135 |
| Transience | 147 | 144 | 982 | 192 | 2420 |
| MM research survey | 1625 | 1678 | 3609 | 1973 | 7360 |



QUARTERLY UPDATE

October 2016 - March 2017

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REPORT DOWNLOADS CONTINUED

| Report/publication | Q4 Oct - Dec 2016 | Q1 Mar - Oct 2017 | Total 2016 | YTD Total 2017 | Overall total |
|--|-------------------------|-------------------------|------------|-------------------|------------------|
| OCOC Part 1: Child Health & Poverty | 129 | 134 | 586 | 194 | 5007 |
| OCOC Part 2: Early Childhood Care and Education, and Child Poverty | 303 | 350 | 1776 | 485 | 3928 |
| OCOC Part 3: Compulsory schooling and child poverty | 41 | 57 | 258 | 75 | 2112 |
| OCOC Part 4: Housing market change and their impact on children | 112 | 94 | 591 | 130 | 1379 |
| OCOC Part 5: Adequate incomes to address child poverty | 73 | 107 | 419 | 151 | 1095 |