



**Role Title:** Committee Member, CPAG Communications & Advocacy Committee

**Time commitment:**

Volunteer zoom induction and training session of 45 minutes each (mandatory).

Attend Committee Monthly zoom meetings 45 minutes, additional time as per allocated action points.

Current meeting dates are first Thursday of each month 9-9:45am. In person events and meetings as per your availability.

**The Committee's Purpose**

*To oversee, support and promote effective, quality CPAG Communications and Advocacy activity that will inform and inspire the public narrative around child poverty in Aotearoa New Zealand. The Committee will support CPAG Associates, Committee members and staff in leveraging research, key messaging and strategic policy recommendations to achieve effective exposure amongst key audiences and stakeholder groups.*

**Role Description**

**PURPOSE**

The committee member of CPAG Communications & Advocacy Committee is responsible for supporting the Committee's purpose.

**SPECIFIC DUTIES & RESPONSIBILITIES**

- Contributing to the Committee through attending meetings and informing the communications and advocacy agenda.
- Contributing to the activities of the Committee, which may include involvement in
  - meeting with government or other agencies
  - press and media activity
  - letter writing
  - submissions
  - campaigning
  - fundraising
  - petitioning
  - Supporting CPAG events.

**GENERAL DUTIES & RESPONSIBILITIES**

- Support and help develop a positive and supportive culture.
- Be punctual and work the hours and tasks allocated.
- Demonstrate excellent interpersonal communication skills.

- Responsibly manage all organisation resources within accountability levels.
- Demonstrate through own actions a commitment to Health and Safety at work when undertaking work or observing others in the workplace.

#### **SKILLS, EXPERIENCE & EDUCATION**

- A strong commitment to eliminating child poverty in Aotearoa, compatible with CPAG's mission.
- Commitment to enhancing CPAG Te Tiriti-based relationships that are culturally and socially just.
- Relevant communication or advocacy experience.
- Preference for knowledge in areas of policy such as Health, Social Development, Economics, Public Health, Education, Community Development or a similar area.
- Strong analytical and writing skills, with the ability to share complex ideas desirable.
- A high degree of personal integrity.
- No conflicts of interest which may prejudice CPAG's communications efforts.

#### **Key Relationships:**

Internally to CPAG: CPAG staff, CPAG Communications & Advocacy Committee, Management Committee, regional branch groups, members, volunteers.

Externally: Allied NGOs and advocates, funders, suppliers of goods, media personnel, politicians and government personnel, and the general public.

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*CPAG acknowledges that tamariki Māori and whānau have unique rights as tangata whenua, affirmed within He Whakaputanga and Te Tiriti o Waitangi. The significant inequities in well-being outcomes and child poverty for tamariki Māori are the result of ongoing colonisation, systemic racism and neglect. Reducing child poverty in Aotearoa requires we address the inequitable distribution of power and resources that prevents Māori from flourishing.*